

City of Plattsburgh
Strategic Planning Steering Committee
Meeting Minutes
April 10, 2017

Members present: Curt Gervich, Carole Garcia, Ann Giard Chase, Councilor Armstrong (via SKYPE), Mayor Read.

1. Drawing upon various documents from other municipalities and brainstorming a number of ideas, members drafted a list of the following values, which might serve as categories to guide strategic planning:
 - a. diverse and livable community;
 - b. cultural, recreational, and economic vitality;
 - c. individual and community well-being;
 - d. sustainable, resilient natural and built environment;
 - e. engaged and effective governance.
2. Phase 1 of the committee's work is to plan how public feedback about Plattsburgh's future will be gathered. Originally, facilitators the committee selected were to have been invited to the April 17th meeting. However, since there was no time to discuss whom the committee might invite to serve in this capacity, facilitator selection will take place by the April 17th meeting, and these will be invited to the April 24th meeting. The committee needs time to decide exactly how these facilitators might aid the data collection process. Some questions we might ask facilitators to answer are:
 - a. what methods would be appropriate for a particular stakeholder group?
 - b. where, when, and how should information be collected;
3. In her research, Ann had discovered guidelines for creating a strategic plan published by Vancouver, British Columbia, Canada. She will send out a link to this document.
4. At our next meeting we will review Paul DeDominicas' inventory of past efforts to develop Plattsburgh's vision. Members will bring a list of potential facilitators and questions to pose to them at the April 24th meeting.

Respectfully submitted,
Rachelle Armstrong