

At 4:50 pm Motion to enter Executive Session to discuss the acquisition of real property the public discussion of which would affect the value and a matter of personnel.

By Councilor McFarlin; Seconded by Councilor Ensel

**Roll call: Councilors Armstrong [via Skype], Kelly, Gibbs, Ensel, McFarlin, Moore
(All voted in the affirmative)**

Returned at 5:45pm

Returned from Executive Session discussed the acquisition of real property the public discussion of which would affect the value and a matter of personnel. No action was taken during Executive Session.

**REGULAR MEETING OF THE COMMON COUNCIL
OF THE CITY OF PLATTSBURGH, NEW YORK**

June 20, 2019

5:30 P.M.

MINUTES

Pledge of Allegiance

(RC)

Present: Mayor Colin Read, Councilors Rachelle Armstrong (W1), Mike Kelly (W2), Elizabeth Gibbs (W3), Peter Ensel (W4), Patrick McFarlin (W5), Jeff Moore (W6)

Absent: None

MAYOR'S COMMENTS: mentioned last day of Spring and DPW did an amazing job on South Catherine Street.

Mayor Read presented the following proclamation:

Whereas, on Sunday, June 9, a 77 year old visitor and canoer met with misfortune on the Saranac River as part of his 700 mile trek, and

Whereas, Corporal Perrotte and other first responders from the City, knowing the perils of high and treacherous spring run waters, responded quickly, and

Whereas, Corporal Perrotte saw Mr. James Hart was in distress and made his way down a steep embankment to pluck Mr. Hart toward safety, and

Whereas, City Police were also able to retrieve Mr. Hart's boat, supplies, and dry clothes, and

Whereas, City Police brought him hot coffee, confirmed his health, and kept him company as he awaited his wife,

RESOLVED, That I, Colin L. Read, Mayor of the City of Plattsburgh, proclaim this week to be Dedicated Employee Week in Honor of Corporal Darin Perrotte and other members of the Plattsburgh City Police.

Done in the City of Plattsburgh, New York this
twentieth day of June in the Year Two-Thousand
Nineteen
Colin L. Read, Mayor

1. MINUTES OF THE PREVIOUS MEETING:

RESOLVED: That the Minutes of the Regular Meeting of the Common Council held on June 13, 2019 are approved and placed on file among the public records of the City Clerk's Office

By Councilor Gibbs; Seconded by Councilor Ensel
(All in Favor/opposed)

Roll call: Councilors Armstrong, Kelly, Gibbs, Ensel, McFarlin, Moore
(All voted in the affirmative)

2. PAYROLLS OF VARIOUS DEPARTMENTS:

RESOLVED: That the payrolls of the various Departments of the City of Plattsburgh for the week ending June 19, 2019 in the amount of \$ 493,795.21 are authorized and allowed and the Mayor and the City Clerk are hereby empowered and directed to sign warrants drawn on the City Chamberlain for the payment thereof.

By Councilor Gibbs; Seconded by Councilor Kelly
(All in Favor/opposed)

Roll call: Councilors Armstrong, Kelly, Gibbs, Ensel, McFarlin, Moore
(All voted in the affirmative)

3. REPORTS OF CITY OFFICES & COMMITTEE REPORTS:

- Report of Fire and Ambulance Responses for the week of June 11 - 17, 2019
- Report from the Building Inspector's office for the week of June 12 - 18, 2019
- Minutes from the City Infrastructure Committee held on June 13, 2019

• **COUNCILOR/DEPARTMENT CHAIR COMMITTEE REPORTS:**

Governance, Strategy, and City Operations- Chair Councilor Armstrong indicated no updates

City Infrastructure – Chair Councilor Moore thanked Public Works for paving and all of their hard work.

Finance and Budget – Chair Councilor Kelly met tonight discussed 5 year plan.

Public Safety – Chair Councilor Gibbs indicated no updates meet next week.

Plattsburgh Public Library – Chair Councilor Ensel mentioned Board meeting next Tuesday.

MLD - MLD Board President Councilor McFarlin indicated no updates

RESOLVED: That the reports as listed are hereby ordered received and any written reports are placed on file among the public records of the City Clerk's Office.

By Councilor Ensel; Seconded by Councilor Kelly
(All in Favor/opposed)
Roll call: Councilors Armstrong, Kelly, Gibbs, Ensel, McFarlin, Moore
(All voted in the affirmative)

4. CORRESPONDENCE OR RECOMMENDATIONS FROM BOARDS: None

5. AUDIT OF CLAIMS:

RESOLVED: That the bills Audited by the Common Council for the week ending June 21, 2019 in the amount of \$ 457,520.61 are authorized and allowed and the Mayor and City Clerk are hereby authorized and directed to sign warrants drawn on the City Chamberlain for the payment thereof.

By Councilor Moore; Seconded by Councilor Gibbs
(All in Favor/opposed)
Roll call: Councilors Armstrong, Kelly, Gibbs, Ensel, McFarlin, Moore
(All voted in the affirmative)

6. PERSONS ADDRESSING COUNCIL ON AGENDA ITEMS ONLY: None

7. OTHER ITEMS:

A. RESOLVED: In accordance with the request therefore the Common Council approves the City Chamberlain to adjust the 2019 General Fund budget by \$2,280.69 in estimated revenues and appropriations for unbudgeted damage repairs to a Police vehicle provided for through an insurance recovery.

By Councilor Kelly; Seconded by Councilor Gibbs
Discussion: None
Roll call: Councilors Armstrong, Kelly, Gibbs, Ensel, McFarlin, Moore
(All voted in the affirmative)
ACTION TAKEN: Adopted
Follow up Action:

8. TRAVEL REQUEST: None

9. RESOLUTIONS FOR INITIAL CONSIDERATION:

Councilor Gibbs added the following for Initial Consideration:

RESOLUTION DETERMINING TO SEEK LEAD AGENCY STATUS UNDER THE STATE ENVIRONMENTAL QUALITY REVIEW ACT FOR REVIEW OF DOWNTOWN AREA IMPROVEMENT PROJECTS

WHEREAS, the City of Plattsburgh revitalization efforts, including the projects described within the Downtown Revitalization Initiative as funded by the New York State Department of State, will result in several downtown area improvement projects, some of which have already been specifically proposed and some of which are in the conceptual stage (collectively, the “Projects”). These Projects may include but not be limited to the Durkee Lot mixed use development; Saranac Riverwalk; Durkee Street reconfiguration and parking improvements; Bridge Street parking improvements; Pavone Parking Plaza demolition and parking lot construction; streetscape improvements at various downtown locations; Westelcom Park improvements and art-walk; additional parking improvements in various downtown locations; farmer’s market relocation; and Harborside improvements, and possibly others.

WHEREAS, the City Common Council wishes to review the potential impacts of the Projects taken together rather than separately, including consideration of potential cumulative impacts; and

WHEREAS, the City Common Council meets weekly, and is able to meet additionally as needed, and the Planning Board meets monthly; and

WHEREAS, the City Common Council wishes to expand its involvement in environmental review of the Projects by conducting comprehensive review through possible preparation of a Generic Environmental Impact Statement pursuant to the State Environmental Quality Review Act (SEQRA) and Section 617.10 of the implementing Regulations set forth at Title 6 of the New York Compilation of Codes, Rules and Regulations (NYCRR);

NOW, THEREFORE, BE IT RESOLVED AS FOLLOWS:

1. The Projects will require review under SEQRA.
2. The Projects are determined to be a Type 1 Action under SEQRA.
3. The following are or may be Involved and/or Interested Agencies under SEQRA:

City of Plattsburgh Planning Board
City of Plattsburgh Zoning Board of Appeals
New York State Department of Transportation
Clinton County
Clinton County Planning Department
State of New York Department of State

4. The City Council wishes to assume SEQRA Lead Agency status and conduct coordinated SEQRA review of the Projects through possible preparation of a Generic Environmental Impact Statement.

5. The City Council authorizes and directs the Community Development Office, Corporation Counsel and/or Special Counsel to send a Lead Agency designation letter to all of the Involved Agencies requesting their consent to designation of the City Common Council as Lead Agency for SEQRA review of the Projects.

By Councilor Kelly; Seconded by Councilor Gibbs

Motion to Waive Rule 4 for Initial Consideration:

By Councilor Kelly; Seconded by Councilor Gibbs
Roll call: Councilors Armstrong, Kelly, Gibbs, Ensel, McFarlin, Moore
(All voted in the affirmative)

By Councilor Gibbs; Seconded by Councilor Moore

Discussion: Yes

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Roll call: Councilors Armstrong, Kelly, Gibbs, Ensel, McFarlin, Moore
(Councilors Armstrong, Kelly, Gibbs, Ensel, Moore voted in the affirmative. Councilor McFarlin voted in the negative)

ACTION TAKEN: Adopted
Follow up Action: None

Councilor Ensel added the following for Initial Consideration:

RESOLVED: In accordance with the request therefore the Mayor or his designee is hereby authorized to sign a purchase and sale agreement, and associated conveyance documents, on behalf of the City with Plattsburgh Distributing Company for the purchase of the real property identified as tax map parcel no. 233.7-1-14 (217 Sharron Ave) in the amount of \$1.8 million.

Motion to Waive Rule 4 for Initial Consideration:

By Councilor Moore; Seconded by Councilor Ensel
Roll call: Councilors Armstrong, Kelly, Gibbs, Ensel, McFarlin, Moore
(All voted in the affirmative)

Discussion: Yes

RESOLVED: In accordance with the request therefore the Mayor or his designee is hereby authorized to sign a purchase and sale agreement, and associated conveyance documents, on behalf of the City with Plattsburgh Distributing Company for the purchase of the real property identified as tax map parcel no. 233.7-1-14 (217 Sharron Ave) in the amount of \$1.8 million.

By Councilor Kelly; Seconded by Councilor Gibbs

Roll call: Councilors Armstrong, Kelly, Gibbs, Ensel, McFarlin, Moore
(Councilors Kelly, Gibbs, Ensel, McFarlin, Moore voted in the affirmative. Councilor Armstrong voted in the negative)

ACTION TAKEN: Adopted

Follow up Action: None

10. NEW BUSINESS AND COUNCILOR REPORTS:

Libby Quéguiner representing Boire Benner presented information on the Marketing, Signage & Branding DRI project.

11. CLOSING PUBLIC COMMENTS ON ANY TOPIC:

Eric Falkengren works downtown and resides in city read a prepared statement not in support of Durkee Street project, distrust's Mayor and Council.

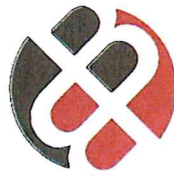
Sue Moore city resident, budget session here asked Council to consider more shared services and when employees leave don't replace, supports Durkee Street project and trusts Mayor and Council.

Motion to Adjourn by Councilor Gibbs; Seconded by Councilor Moore

Roll call: Councilors Armstrong, Kelly, Gibbs, Ensel, McFarlin, Moore
(All voted in the affirmative)

MEETING ADJOURNED: 6:21 pm

Presented during Council Meeting 6/20/19



BOIRE BENNER
GROUP

The project description in the work plan for the Marketing, Signage & Branding DRI project includes "seasonal and event-based banners".

Boire Benner Group is proposing to order 20 feather banners.

4th of July Red - 4

4th of July Blue - 4

Downtown Plattsburgh - 6

Mayor's cup blue - 2

Mayor's Cup Yellow - 2

Mayor's Cup Red - 2

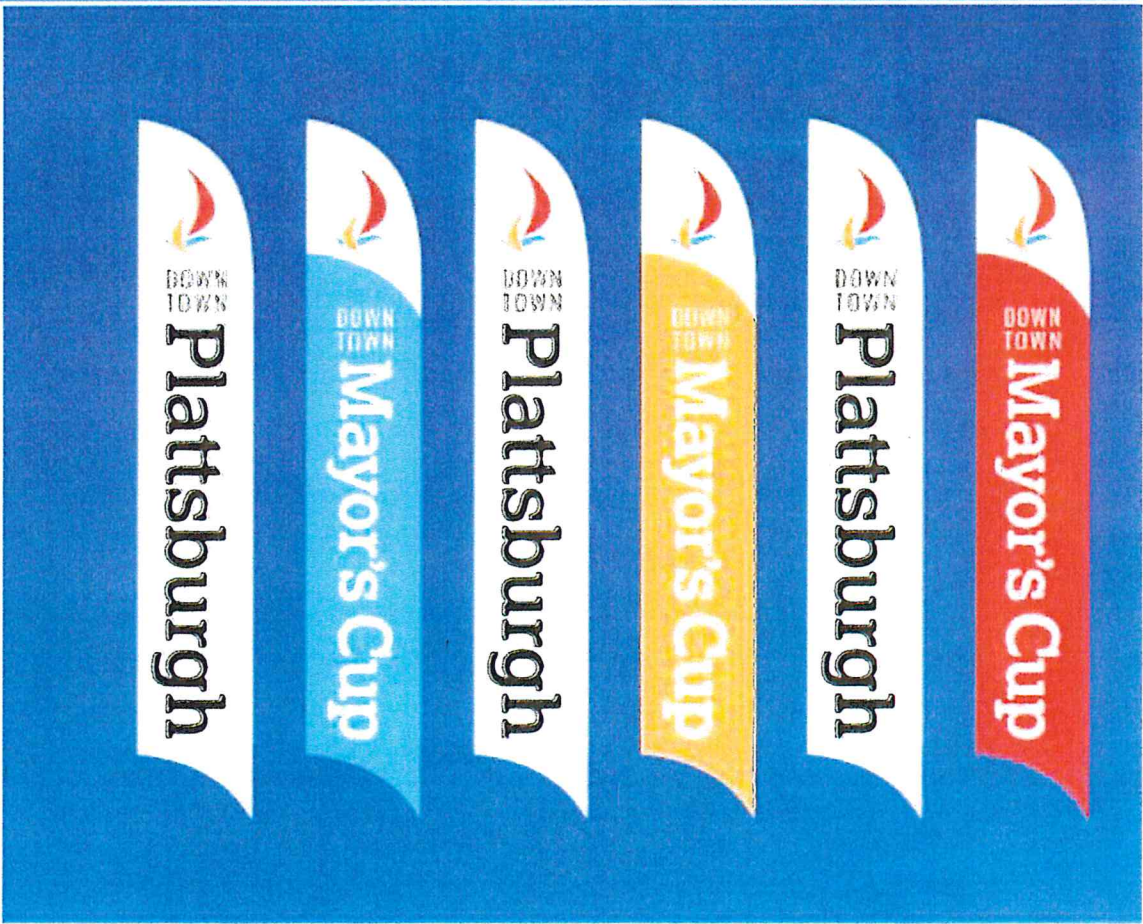
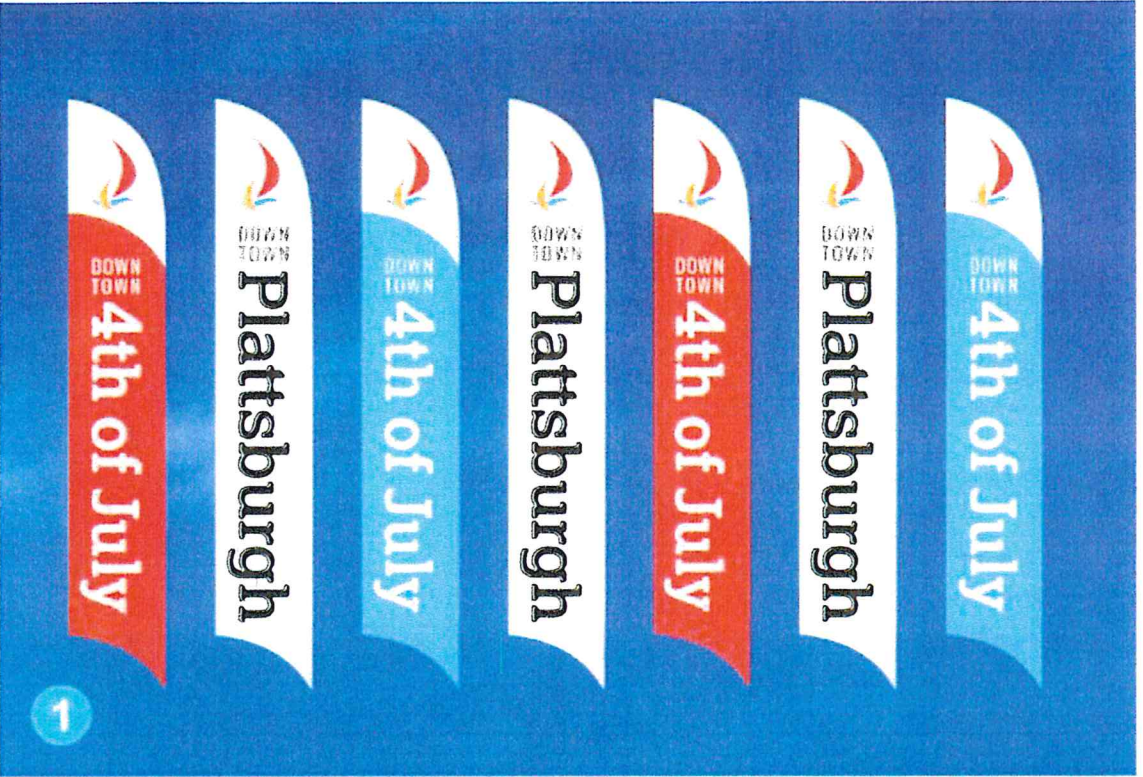
The reason we chose this type of signage is because of its versatility. The banners are designed to be easily stuck into the grass and can be used in a variety of locations around Downtown Plattsburgh. For the upcoming 4th of July and Mayor's Cup festivities, we propose that they are distributed around Trinity Park; City Hall on Cornelia; Trinity Place and City Hall Place, and in front of the Monument. The 6 universal "Downtown Plattsburgh" banners can be used for any event in the downtown area. We started with 17 different designs and with the input of our Local Planning Committee and other stakeholders, we edited the design resulting in two choices. We polled the public with a survey monkey survey for two weeks. With 230 votes to 148, we decided to move forward with Choice 1.

More banners can be easily ordered if needed and this design can be easily updated in the future for many different types of events. We have plans to design Battle of Plattsburgh banners for use in the September festival.

Display and Storage Suggestion: The banners will be installed by the special events team and need to be stored in a dry covered

Cost: \$204 each banner includes the production of banner and shipping.

Size: 18 feet.



Here is an example of locations the banners could be placed. This highlights the area around Trinity Park and entry points to the festival area.

